**Privacy Policy**

This privacy policy applies between you and the user of this website and Skin beauty and Aesthetics, the owner and the provider of this website WIX. Skin Beauty and Aesthetics takes the privacy of you information very seriously.

This privacy policy applies to our use of any and all Data collected by us or provided by you in relation to our website.

**Definitions and Interpretations**

1: In this privacy policy, the following definitions are used:

**Data:** Collectively all information that you submit to Skin Beauty and Aesthetics via the Website, this definition incorporates, where applicable the definitions provided in the Data Protection Law;

**Data Protection Law:** any applicable law relating to the process of personal Data, including but not limited to the Directive 96/46/EC (Date protection directive) or the GDPR, and the national implementing laws, regulations and secondary legislation, for as long as the GDPR is effective in the UK;

**GDPR:** the General Data Protection Regulation (EC) 2016/679;

**Skin Beauty and Aesthetics, we or us:** Skin Beauty and Aesthetics of 7, High Street Margate, Kent CT9 1DL;

**User or you:** any third party that accesses the website and is not(i) employed by Skin Beauty and Aesthetics and the acting in the courses of their employment or (ii) engaged as a consultant or otherwise providing services to the Skin Beauty and Aesthetics and accessing the website in connection with the provisions of such services: and

**Website:** the website that you are currently using, [www.skinmargate.co.uk](http://www.skinmargate.co.uk), and any sub-domains of this site unless expressly excluded by their own terms and conditions.

2: In this privacy policy, unless the context requires a different interpretation:

A: the singular includes the plural and vice versa;

B: references to sub- clauses, clauses, schedule or appendices are sub-clauses, clause, schedules or appendices of this privacy policy;

C: a reference to a person includes firms, companies, government entitles, trust and partnerships:

D: “including” is Understanding to mean “including without limitation”

E: reference to any statutory provision includes any modification or amendment of it;

F: the headings and Sub- headings do no form part of this privacy policy.

**Scope of this privacy policy**

3: This privacy policy applies only to the actions of Skin Beauty and Aesthetics and the users with respect to this website. It does not extend to any website that can be accessed form this website including but not limited to, any links we may provide to social media websites.

4: For the purpose of the applicable Data Protection Laws, Skin Beauty and Aesthetics is the “data controller” This means that Skin Beauty and Aesthetics determines the purpose for which and the way your Data is processed.

**Data Collected**

5: We may collect the following Data, which includes personal Data, form you:

A; Name;

B: Contact information such as email, and telephone numbers

C: Financial information such as credit/ debit card numbers; in each case, in accordance with this privacy policy.

**We collect Data in the following ways**

A: data is given to us by you

B; data is automatically collected

Data that is given to us by you

7: Skin Beauty and Aesthetics will collect your Data in a number of ways, for example:

A: when you contact us through the website, by telephone, post, e-mail or through any other means;

B: when you register with us and set up an account to receive our products or services

C: when you make payments or secure bookings to us, through thus website or otherwise;

D: when you elect to receive marketing communications from us or appointment reminders;

E: when you use our services

In each case in accordance with his privacy policy

**Data is automatically collected**

8: To the extent that you access the Website, we will collect your Data automatically, for example;

A: we automatically collect some information about your visit to the website. This information helps us to make improvements to the site content and navigation, and includes you IP address, the date, times and frequency with which you access the website and the way you use and interact with its content.

**Our use of Data**

9: Any or all of the above Data may be required by us for time to time I order to provide you with the best possible service and experience when using our Website, specifically, Data maybe used by us for the following reasons:

A: internal record keeping in each case in accordance with this privacy policy.

10: We may use your Data for the above purposes if we deem it necessary to do so for our legitimate interest. If you are not satisfied with this, you have the right to object in certain circumstances (see section headed “your rights” below).

11: When you register with us and the set up an account to receive our services, the legal basis for this processing is the performance of the contract between you and us/ or taking steps, at the request, to enter into such a contract.

**Who we share Data with**

12: We may share your Data with the following groups of people for the following reasons:

A: our employees, agents and professional advisors- to answer specific questions, pay deposits or our professionals can book appointments on your behalf; in each case in accordance with this privacy policy.

**Keeping Data secure**

13: We will use technical and organisational measures to safeguard your Data, for example:

A: access to your account is controlled by a password and a username that is unique to you.

B: we store your Data on secure servers

C: payment details are encrypted using SSL technology (typically you will see a lock icon or green address bar (or both) in your browser when we use this technology

14: We are certified to the ISO 27001. This family of standards helps us manage your data and keep it secure.

15: Technical and organisational measure include measure to deal with any suspected data breach. If you suspect any misuse or loss or unauthorised access to your data, please let us know immediately by contacting us via this email: [josfultontolley@hotmail.co.uk](mailto:josfultontolley@hotmail.co.uk).

16: If you want detailed information form Get Safe Online on how to protect your information and your computers and devices against fraud, identity theft, viruses and many other online problems, pleas visit [www.getsafeonline.org](http://www.getsafeonline.org) which is supported by HM government ad leading businesses.

17: Unless a longer retention period is required or permitted by Law, we will only hold your Data on our system for the period necessary to fulfil the purpose outlined in these privacy policies or until you request that the Data be deleted.

18: Even if we delate your data, it may persist on a backup or archival media for legal, tax or regulatory purposes.

19: You have the following rights in relation to your Data:

A: right to access- the right to request (i) copies of the information we hold about you at the time, or (ii) that we modify, update or delete such information. If we provide you with access to the information, we hold about you, we will not charge you for this, unless your request is manifestly unfounded or excessive. Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reason why.

B: Right to correct- the right to have your data rectified if it is inaccurate or incomplete.

C: Right to erase- the right to request that we delate or remove your Data or limit the way in which we can use it.

D: Right to restrict our use of your Data- the right to “block” us from using your Data or limit the way in which we can use it.

E: Right to Data portability- the right to request that we move, copy or transfer your Data

F: Right to object – the right to object to our use of your Data including where we use it for legitimate interest.

20: To make enquires, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our Legal Basis for processing you Data), please contact us via this e-mail address: [josfultontolley@hotmail.co.uk](mailto:josfultontolley@hotmail.co.uk)

21: If you are not satisfied with the way a complaint you make in relation to your Data is handed by us, you may be able to refer your complaint to the relevant date protection authority, for the UK this is the information Commissioners office (ICO) The ICO’s contact details can be found on their website at <https://icon.org.uk/>.

22: It is important that the Data we hold about you is accurate and current. Please keep us informed if your Data changes during the period which we hold it.

23: This website may, form time t time provide links to other websites. We have no control over such websites and are not responsible for the content of these websites, this privacy policy does not extend to your use of such websites. You are advised to read the privacy policy or stamen of other websites prior to using them.

Changes of business ownership and control

24: Skin Beauty and Aesthetics may, from time to time, expand or reduce our business and thei may involve the sale and/ or transfer of control of all or part of Skin Beauty and Aesthetics. Data provided by Users will, where it is relevant to any part of our business to transfer, be transferred along with that part and the new owners or newly controlling party will, under the terms of this privacy policy, be permitted to use the Data for the purposes for which it is originally supplied to us.

25: We may also disclose Data to prospective purchaser of our business or any part of it.

26: In the above instances, we will take steps with the aim of ensuring your privacy is protected.

**General:**

27: This agreement will be governed by and interpreted according to the law of England and Wales. All disputes arising under the Agreement will be subject to the exclusive jurisdiction of the English and Welsh courts.

**Changes to this privacy policy**

28: Skin Beauty and Aesthetics reserves the right to change this privacy policy as we may deem necessary for time to time or as may be required by law. Any changes will be immediately posted on the website and you are deemed to have accepted the terms of the privacy policy on your first use of the website following the alteration.

**Data in Salon**

29: All physical Data in salon is held In accordance with Data Protection Act, protected by but not but not restricted to, locked cabinets, passwords, and restricted access, where data is only accessed if it is essential to the clients safety or essential to staff performing their job and in line with our legal requirements in association with our salon insurance and membership of ABT. (Data must be held for 7 years)